

MINISTRY OF INFORMATION AND BROADCASTING

DEMAND NO. 60

Ministry of Information and Broadcasting*(In ₹ crores)*

	Actual 2018-2019			Budget 2019-2020			Revised 2019-2020			Budget 2020-2021		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
Gross	3993.99	9.28	4003.27	4361.67	13.54	4375.21	4059.24	5.52	4064.76	4361.65	13.56	4375.21
Recoveries	-2.47	...	-2.47
Receipts
Net	3991.52	9.28	4000.80	4361.67	13.54	4375.21	4059.24	5.52	4064.76	4361.65	13.56	4375.21
A. The Budget allocations, net of recoveries, are given below:												
CENTRE'S EXPENDITURE												
Establishment Expenditure of the Centre												
1. <i>Establishment Expenditure</i>												
1.01 Secretariat	66.76	...	66.76	68.68	...	68.68	77.14	...	77.14	88.83	...	88.83
	-0.04	...	-0.04
<i>Net</i>	66.72	...	66.72	68.68	...	68.68	77.14	...	77.14	88.83	...	88.83
1.02 Art and Culture	8.88	...	8.88	10.89	...	10.89	9.39	...	9.39	12.97	...	12.97
	-0.02	...	-0.02
<i>Net</i>	8.86	...	8.86	10.89	...	10.89	9.39	...	9.39	12.97	...	12.97
1.03 Information and Publicity	379.36	...	379.36	415.88	...	415.88	374.11	...	374.11	453.00	...	453.00
	-1.29	...	-1.29
<i>Net</i>	378.07	...	378.07	415.88	...	415.88	374.11	...	374.11	453.00	...	453.00
<i>Net</i>	453.65	...	453.65	495.45	...	495.45	460.64	...	460.64	554.80	...	554.80
Central Sector Schemes/Projects												
2. <i>Prasar Bharati</i>												
2.01 Grants-in-aid to Prasar Bharati	204.70	...	204.70
2.02 Grants-in-aid to Prasar Bharati for Kisan Channel	40.24	...	40.24
2.03 Grants-in-aid to Prasar Bharati for Arun Prabha Channel	35.76	...	35.76
2.04 Broadcasting Infrastructure Network Development	473.00	...	473.00	235.40	...	235.40	370.00	...	370.00
<i>Total- Prasar Bharati</i>	280.70	...	280.70	473.00	...	473.00	235.40	...	235.40	370.00	...	370.00
3. <i>Information</i>												

(In ₹ crores)

	Actual 2018-2019			Budget 2019-2020			Revised 2019-2020			Budget 2020-2021		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
3.01 Development Communication and Information Dissemination	232.73	...	232.73	200.00	...	200.00	187.63	...	187.63	220.00	...	220.00
3.02 Media Infrastructure Development Programme	17.94	...	17.94	21.00	...	21.00	23.57	...	23.57
3.03 Human Resource Development	4.18	...	4.18	6.00	...	6.00	3.80	...	3.80
<i>Total- Information</i>	<i>254.85</i>	<i>...</i>	<i>254.85</i>	<i>227.00</i>	<i>...</i>	<i>227.00</i>	<i>215.00</i>	<i>...</i>	<i>215.00</i>	<i>220.00</i>	<i>...</i>	<i>220.00</i>
4. Films												
4.01 Development Communication and Dissemination of Filmic Content	46.16	...	46.16	53.87	...	53.87	63.39	...	63.39	101.94	13.56	115.50
4.02 Infrastructure Development Programme relating to Film Sector	28.94	2.61	31.55	62.61	5.54	68.15	62.61	3.00	65.61
4.03 National Museum of Indian Cinema	...	3.67	3.67
4.04 Missions/Special Projects	12.14	...	12.14
4.05 National Film Heritage Mission	17.48	5.00	22.48	3.59	0.02	3.61
4.06 National Centre of Excellence for Animation, Gaming and Special Effects	20.50	...	20.50	0.02	...	0.02
4.07 Champion Services Sector Schemes	0.50	...	0.50	30.00	...	30.00
<i>Total- Films</i>	<i>87.24</i>	<i>6.28</i>	<i>93.52</i>	<i>154.46</i>	<i>10.54</i>	<i>165.00</i>	<i>130.11</i>	<i>3.02</i>	<i>133.13</i>	<i>131.94</i>	<i>13.56</i>	<i>145.50</i>
5. Mass Communication												
5.01 Upgradation of Indian Institute of Mass Communication(IIMC) to International Standards	1.50	...	1.50	1.29	...	1.29
5.02 Opening of New Regional Centres of IIMC	4.91	...	4.91	9.50	...	9.50	12.47	...	12.47
<i>Total- Mass Communication</i>	<i>4.91</i>	<i>...</i>	<i>4.91</i>	<i>11.00</i>	<i>...</i>	<i>11.00</i>	<i>13.76</i>	<i>...</i>	<i>13.76</i>	<i>...</i>	<i>...</i>	<i>...</i>
6. Strengthening of Broadcasting Activities												
6.01 Strengthening of Electronic Media Centre	13.71	3.00	16.71	14.30	3.00	17.30	17.90	2.50	20.40
6.02 Supporting Community Radio Movement in India	1.26	...	1.26	3.80	...	3.80	3.80	...	3.80	4.50	...	4.50
6.03 Mission Digitization	3.40	...	3.40	2.00	...	2.00	3.00	...	3.00
6.04 Automation of Broadcasting Wing	1.43	...	1.43	0.90	...	0.90	0.90	...	0.90
<i>Total- Strengthening of Broadcasting Activities</i>	<i>19.80</i>	<i>3.00</i>	<i>22.80</i>	<i>21.00</i>	<i>3.00</i>	<i>24.00</i>	<i>25.60</i>	<i>2.50</i>	<i>28.10</i>	<i>4.50</i>	<i>...</i>	<i>4.50</i>
Total-Central Sector Schemes/Projects	647.50	9.28	656.78	886.46	13.54	900.00	619.87	5.52	625.39	726.44	13.56	740.00
Other Central Sector Expenditure												
Autonomous Bodies												
7. Support to Autonomous Bodies												
7.01 Prasar Bharati	2820.56	...	2820.56	2889.36	...	2889.36	2889.36	...	2889.36	2889.36	...	2889.36
	-1.12	...	-1.12
<i>Net</i>	<i>2819.44</i>	<i>...</i>	<i>2819.44</i>	<i>2889.36</i>	<i>...</i>	<i>2889.36</i>	<i>2889.36</i>	<i>...</i>	<i>2889.36</i>	<i>2889.36</i>	<i>...</i>	<i>2889.36</i>
7.02 Film and Television Institute of India, Pune	30.78	...	30.78	32.85	...	32.85	30.87	...	30.87	49.40	...	49.40
7.03 Satyajit Ray Film and Television Institute(SRFTI) Kolkata	17.45	...	17.45	19.71	...	19.71	19.91	...	19.91	67.55	...	67.55

(In ₹ crores)

	Actual 2018-2019			Budget 2019-2020			Revised 2019-2020			Budget 2020-2021		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
7.04 Childrens Films Society of India	2.90	...	2.90	3.90	...	3.90	3.90	...	3.90	3.90	...	3.90
7.05 Indian Institute of Mass Communication	15.01	...	15.01	26.49	...	26.49	25.69	...	25.69	61.30	...	61.30
7.06 Press Council of India	4.79	...	4.79	7.45	...	7.45	9.00	...	9.00	8.90	...	8.90
<i>Total- Support to Autonomous Bodies</i>	<i>2890.37</i>	<i>...</i>	<i>2890.37</i>	<i>2979.76</i>	<i>...</i>	<i>2979.76</i>	<i>2978.73</i>	<i>...</i>	<i>2978.73</i>	<i>3080.41</i>	<i>...</i>	<i>3080.41</i>
Grand Total	3991.52	9.28	4000.80	4361.67	13.54	4375.21	4059.24	5.52	4064.76	4361.65	13.56	4375.21
B. Developmental Heads												
Social Services												
1. Art and Culture	8.86	...	8.86	10.89	...	10.89	9.39	...	9.39	12.97	...	12.97
2. Information and Publicity	815.80	...	815.80	872.09	...	872.09	800.30	...	800.30	967.29	...	967.29
3. Broadcasting	3100.14	...	3100.14	3247.36	...	3247.36	3067.26	...	3067.26	3218.56	...	3218.56
4. Secretariat-Social Services	66.72	...	66.72	68.68	...	68.68	77.14	...	77.14	88.83	...	88.83
5. Capital Outlay on Information and Publicity	...	9.28	9.28	...	13.54	13.54	...	5.52	5.52	...	13.56	13.56
Total-Social Services	3991.52	9.28	4000.80	4199.02	13.54	4212.56	3954.09	5.52	3959.61	4287.65	13.56	4301.21
Others												
6. North Eastern Areas	162.65	...	162.65	105.15	...	105.15	74.00	...	74.00
Total-Others	162.65	...	162.65	105.15	...	105.15	74.00	...	74.00
Grand Total	3991.52	9.28	4000.80	4361.67	13.54	4375.21	4059.24	5.52	4064.76	4361.65	13.56	4375.21
	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total
C. Investment in Public Enterprises												
Exploration and Production												
1. Braodcast Engineering Consultants India Limited	...	192.54	192.54	...	142.00	142.00	...	228.21	228.21	...	247.02	247.02
2. National Film Development Corporation	...	1.20	1.20	...	10.16	10.16	...	5.26	5.26	...	6.61	6.61
Total-Exploration and Production	...	193.74	193.74	...	152.16	152.16	...	233.47	233.47	...	253.63	253.63
Total	...	193.74	193.74	...	152.16	152.16	...	233.47	233.47	...	253.63	253.63

1.01. **Secretariat:** It covers the establishment expenditure for Main Secretariat, Principal Accounts Office and Pay & Accounts Offices. After rationalization, activities having purely administrative and

regular in nature, viz., Human Resource Development (HRD) (except FTII and SRFTI component under HRD for Films Media), Mission Digitization and Automation of Broadcasting Wing have been merged with Main Secretariat from FY 2020-21.

1.02. **Art and Culture:** The provision covers expenditure on (i) Central Board of Film Certification(CBFC) and (ii) Film Certification Appellate Tribunal. Further, CBFC activities under Capital Section Upgradation, modernization and expansion of CBFC and certification process are also merged with CBFC from FY 2020-21.

1.03. **Information and Publicity:** This covers establishment expenditure of the following Media Units of this Ministry

(i) Bureau of Outreach and Communication - As per decision taken in the Ministry, the establishment expenditure of Directorate of Advertising and Visual Publicity, Directorate of Field Publicity and Song and Drama Division have been merged and a single budget entry namely Bureau of Outreach and Communication has been made from 2018-19 onwards. It covers the activities viz. publicity campaigns through advertising and other printed materials, as well as through Radio, Televisions, exhibitions and other outdoor publicity media, interpersonal, developmental communication through film shows, live media programmes, photo displays and seminars and live entertainment media for creating awareness amongst the masses, particularly in rural areas. Apart from the above, with the merger of Media Infrastructure Development Programme (MIDP) scheme under Establishment Expenditure due to rationalization, BOC includes its corresponding allocation under MIDP scheme from FY 2020-21.

(ii) Press Information Bureau (PIB)- which serves as a link between the Government and the Press and attends to the Publicity and Public relation requirements of various Ministries/Departments of the Government. The activities of Photo Division viz. official photo coverage of the day to day assignments of Prime Minister and Vice President of India. It is also responsible for visual documentation and preparing photographs for internal and external publicity on behalf of Government of India, has been merged with Press Information Bureau from FY 2019-20 onwards. Apart from the above, with the merger of Media Infrastructure Development Programme (MIDP) scheme under Establishment Expenditure due to rationalization, PIB includes its corresponding allocation under MIDP scheme from FY 2020-21.

(iii) Publications Division - This provides for expenditure of the Publications Division of the Ministry which publishes priced books, journals and other printed material in English, Hindi and Regional languages on a wide variety of subjects. Publications Division also brings out the weekly Employment News/Rozgar Samachar in English, Hindi and Urdu. Apart from the above, with the merger of Media Infrastructure Development Programme (MIDP)scheme under Establishment Expenditure due to rationalization, Publication Division includes its corresponding allocation under MIDP scheme from FY 2020-21.

(iv) New Media Wing -The provision under this head is for Research and Reference Division renamed as New Media Wing which collects and collates basic information on subjects of media interest for providing assistance to the Ministry and to its Media Units, Indian Missions abroad and newspapers and media agencies.

(v) Registrar of Newspapers for India (RNI) -maintains statistical records/verification of titles for newspapers/periodicals. It also issues certificate of registration in respect of newspapers/periodicals. Apart from the above, with the merger of Media Infrastructure Development Programme scheme under Establishment Expenditure due to rationalization, RNI includes its corresponding allocation under MIDP scheme from FY 2020-21.

(vi) It also includes provision for Contribution to International Programme for Development of Communication (IPDC), Contribution to the Asian Institute of Broadcasting Development (AIBD), Contribution to membership of International Archive Organizations by NFAl and Private FM Radio Station.

(vii) It includes Establishment Expenditure of- (a) Films Division (Which disseminates information on ll important aspects of the country life to indian and Foreign audience through new-reels, short films and documentaries), it also includes operational expenditure of National Museum of Indian Cinema. Further, after rationalization Films Division budget includes Upgradation of Building Infrastructure of Films Division form FY 2020-21. (B) DFF is vestedf with the responsibility of Promoting good cinema and organizing International Film Festival of India. Indian panorama Film Festival and National Film Awards and also mänge Siri Fort Auitorium. Further, after rationalization DFF Budget includes Upgradation of Siri Fort Complex including its projection system, sound and lighting and improvement of communication system for FY 2020-21. (c) NFAl- which preserves the best of national and foreign film classics. From FY 2020-21, after rationalization, NFAl budget includes development of Jayakar Bungalow, a heritage building witin the NFAl complex into a digital librarey under the scheme Upgradation of infrastructure of NFAl including Jayakar Bunglow and setting up of digital library.

(viii) EMMC- The provision is for monitoring Television Channels/Radio for violation of programme code and advertising code. After rationalization, from FY 2020-21, EMMC budget includes capital expenditure on EMMC under their modernization programmes under the scheme strengthening of EMMC.

2.04. **Broadcasting Infrastructure Network Development:** It includes provision for the scheme Grant in aid to Prasar Bharati, which is being provided to cover the gap in resources of Prasar Bharati in meeting its Revenue expenditure. The provision of Prasar Bharati was covered under three schemes viz. (a) Grants-in-aid to Prasar Bharati; (b) Grants-in-aid to Prasar Bharati for Kisan Channel; and (c) Grants-in-aid to Prasar Bharati for Arun Prabha Channel. These three schemes were merged and renamed as Broadcasting Infrastructure Network Development (New Scheme) from FY 2019-20.

3.01. **Development Communication and Information Dissemination:** It included the provision under Umbrella Programme Development Communication and Information Dissemination.

3.02. **Media Infrastructure Development Programme:** The provision under Umbrella Programme Media Infrastructure Development Programme excluding IIMC. From 2020-21 onwards this umbrella programme is shifted to Establishment Expenditure under BOC, PIB, Publication Division and RNI.

3.03. **Human Resource Development:** The Umbrella Programme Human Resource Development (HRD) includes schemes on (a) Training for HRD excluding Prasar Bharati (b) International Media Programme (c) Policy related Seminar etc. From 2020-21 onwards this umbrella programme is also shifted to Establishment Expenditure (Main Secretariat) and Other Central Expenditure (FTII & SRFTI).

4.01. **Development Communication and Dissemination of Filmic Content:** The Umbrella Programme Development Communication and Dissemination of Filmic Content includes the provision for following items -

(a) Promotion of Indian Cinema through Film Festivals and Film Markets in India and abroad (Main Sectt.)

(b) Production of films and documentaries in various Indian languages.

(c) Webcasting of Film Archives (Films Division)

(d) Acquisition of archival films and film materials (NFAl)-

(e) Anti-piracy initiatives

As of now, NFHM was a separate scheme under Films Wing. But on account of rationalization, from FY 2020-21 onwards DCDFC scheme includes the provision under NFHM which is meant for restoring films of historical, cultural and aesthetic value, constructing archival and preservation facilities and also for construction of vaults for preservation of restore materials under capital expenditure.

4.02. **Infrastructure Development Programme relating to Film Sector:** The Umbrella Programme Infrastructure Development Programme relating to Film Sector includes the following Schemes:

(a) Up gradation, modernization and expansion of CBFC and certification process, (b) Up gradation of Siri Fort Complex (DFF), (c) Up gradation of building infrastructure of Films Division, (d) Upgradation of National Film Archive of India including Jayakar Bungalow and setting up of digital library (NFAI), (e) Grant-in-aid to FTII- Up gradation and modernization of FTII and (f) Infrastructure Development in and SRFTI.

After rationalization, sub-schemes (a) to (d) are shifted to Establishment Expenditure under CBFC, Films Division, DFF and NFAI while sub-schemes (e) and (f) are merged with FTII and SRFTI respectively under Other Central Expenditure category.

4.03. **National Museum of Indian Cinema:** National Museum of Indian Cinema (Film Division) procures various regional languages movies across the country.

4.04. **Missions/Special Projects:** As of now, the Umbrella Programme Missions /Special Project includes three Schemes viz. (a) National Film Heritage Mission (Main Sect.); (b) Anti-Piracy Initiatives; and (c) Setting up a national Centre of excellence for animation, gaming and special effects.

4.05. **National Film Heritage Mission:** NFHM was a separate scheme under Films upto BE 2019-20. From 2020-21 due to rationalization of schemes this scheme is merged with DCDFC scheme.

4.06. **National Centre of Excellence for Animation, Gaming and Special Effects:** As of now, this is also a separate scheme under Films. From 2020-21 this scheme is shifted to IIMC under Other Central Expenditure owing to rationalization.

4.07. **Champion Services Sector Schemes:** This is the new scheme proposed to be included in RE 2019-20 under the umbrella scheme titled as Champion Services Sector Scheme of Department of Commerce. This new scheme is entrusted with Audio-Visual Services for promotion media and entertainment sector in India.

5.01. **Upgradation of Indian Institute of Mass Communication(IIMC) to International Standards:** The provision covers for up-gradation of IIMC to International Standards . On account of rationalization, these two schemes are merged with IIMC under Other Central Expenditure from FY 2020-21. Therefore, the scheme Up gradation of IIMC to International Standards Mass Communication is cease to exist from FY 2020-21.

5.02. **Opening of New Regional Centres of IIMC:** The provision is for opening of new Regional Centre of IIMC. On account of rationalization, these two schemes are merged with IIMC under Other Central Expenditure from FY 2020-21. Therefore, the scheme Opening of regional centres of IIMC cease to exist from FY 2020-21.

6.01. **Strengthening of Electronic Media Centre:** The provision is for monitoring Television Channels/ Radio for violation of programme code and advertising code. It also includes capital expenditure on

Electronic Media Monitoring Centre under their modernization programmes. From 2020-21, this scheme is merged with establishment of EMMC.

6.02. **Supporting Community Radio Movement in India:** To support Community Radio Movement which is a crucial communication tools particularly in communities where most people neither read nor write.

6.03. **Mission Digitization:** Upto BE 2019-20, this is a separate scheme for effective monitoring of the seeding of the Set Top Boxes (STBs). From 2020-21, this scheme is merged with Main Secretariat under Establishment Expenditure.

6.04. **Automation of Broadcasting Wing:** Upto BE 2019-20, this is a separate scheme for developing a secure online portal for expeditious disposal of the application for new TV Channels. From 2020-21, this scheme is merged with Main Secretariat under Establishment Expenditure.

7.01. **Prasar Bharati:** It covers the Non-Scheme expenditure of Prasar Bharati. It also includes the leave salary and pension contribution of Government Employees on deemed deputation to Prasar Bharati.

7.02. **Film and Television Institute of India, Pune:** It covers the Non-Scheme expenditure of Film and Television Institute of India (FTII), Pune, which now includes the erstwhile scheme allocation under Grants-in-Aid to FTII (Pune) for Upgradation and Modernisation of FTII from FY 2020-21.

7.03. **Satyajit Ray Film and Television Institute(SRFTI) Kolkata:** Support to Autonomous Bodies - It covers the Non-Scheme expenditure of Satyajit Ray Film and Television Institute (SRFTI), Kolkata. which now includes the erstwhile scheme allocation under Infrastructure Development in SRFTI (Kolkata) from FY 2020-21.

7.04. **Childrens Films Society of India:** It covers the Non-Scheme expenditure of Children Film Society, India (CFSI).

7.05. **Indian Institute of Mass Communication:** It covers the Non-Scheme expenditure of Indian Institute of Mass Communication (IIMC), which now includes the erstwhile scheme allocations under (i) Upgradation of IIMC to International Standards, (ii) Opening of new regional centres of IIMC and (iii) Setting up a national Centre of excellence for animation, gaming and special effects from FY 2020-21

7.06. **Press Council of India:** It covers the Non-Scheme expenditure of Press Council of India (PCI)