

MINISTRY OF INFORMATION AND BROADCASTING

DEMAND NO. 59

Ministry of Information and Broadcasting*(In ₹ crores)*

	Actual 2017-2018			Budget 2018-2019			Revised 2018-2019			Budget 2019-2020		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
Gross	3476.38	11.24	3487.62	4065.58	23.40	4088.98	4077.37	11.61	4088.98	4361.67	13.54	4375.21
Recoveries	-0.18	...	-0.18
Receipts
Net	3476.20	11.24	3487.44	4065.58	23.40	4088.98	4077.37	11.61	4088.98	4361.67	13.54	4375.21
A. The Budget allocations, net of recoveries, are given below:												
CENTRE'S EXPENDITURE												
Establishment Expenditure of the Centre												
1. <i>Establishment Expenditure</i>												
1.01 Secretariat	60.33	...	60.33	63.85	...	63.85	66.61	...	66.61	68.68	...	68.68
1.02 Art and Culture	8.30	...	8.30	9.55	...	9.55	10.04	...	10.04	10.89	...	10.89
1.03 Information and Publicity	343.36	...	343.36	381.50	...	381.50	401.64	...	401.64	415.88	...	415.88
	-0.18	...	-0.18
<i>Net</i>	<i>343.18</i>	...	<i>343.18</i>	<i>381.50</i>	...	<i>381.50</i>	<i>401.64</i>	...	<i>401.64</i>	<i>415.88</i>	...	<i>415.88</i>
<i>Net</i>	<i>411.81</i>	...	<i>411.81</i>	<i>454.90</i>	...	<i>454.90</i>	<i>478.29</i>	...	<i>478.29</i>	<i>495.45</i>	...	<i>495.45</i>
Central Sector Schemes/Projects												
2. <i>Prasar Bharati</i>												
2.01 Grants-in-aid to Prasar Bharati	171.40	...	171.40	260.00	...	260.00	217.85	...	217.85
2.02 Grants-in-aid to Prasar Bharati for Kisan Channel	52.10	...	52.10	51.70	...	51.70	48.89	...	48.89
2.03 Grants-in-aid to Prasar Bharati for Arun Prabha Channel	4.00	...	4.00	60.00	...	60.00
2.04 Broadcasting Infrastructure Network Development	473.00	...	473.00
<i>Total- Prasar Bharati</i>	<i>223.50</i>	...	<i>223.50</i>	<i>315.70</i>	...	<i>315.70</i>	<i>326.74</i>	...	<i>326.74</i>	<i>473.00</i>	...	<i>473.00</i>
3. <i>Information</i>												
3.01 Development Communication and Information Dissemination	147.03	...	147.03	182.00	...	182.00	220.00	...	220.00	200.00	...	200.00
3.02 Media Infrastructure Development Programme	19.95	...	19.95	23.83	...	23.83	18.78	...	18.78	21.00	...	21.00
3.03 Human Resource Development	4.54	...	4.54	6.68	...	6.68	6.13	...	6.13	6.00	...	6.00
<i>Total- Information</i>	<i>171.52</i>	...	<i>171.52</i>	<i>212.51</i>	...	<i>212.51</i>	<i>244.91</i>	...	<i>244.91</i>	<i>227.00</i>	...	<i>227.00</i>

(In ₹ crores)

	Actual 2017-2018			Budget 2018-2019			Revised 2018-2019			Budget 2019-2020		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
4. Films												
4.01 Development Communication and Dissemination of Filmic Content	36.59	...	36.59	60.74	...	60.74	55.72	...	55.72	69.48	...	69.48
4.02 Infrastructure Development Programme relating to Film Sector	29.54	5.49	35.03	36.00	8.20	44.20	30.00	4.34	34.34	47.00	5.54	52.54
4.03 National Museum of Indian Cinema	...	5.75	5.75	4.27	4.27
4.04 Missions/Special Projects	6.02	...	6.02	48.70	12.20	60.90	17.63	...	17.63
4.05 National Film Heritage Mission	17.48	5.00	22.48
4.06 National Centre of Excellence for Animation, Gaming and Special Effects	20.50	...	20.50
Total- Films	72.15	11.24	83.39	145.44	20.40	165.84	103.35	8.61	111.96	154.46	10.54	165.00
5. Mass Communication												
5.01 Upgradation of IIMC to International Standards	2.00	...	2.00	3.00	...	3.00	0.20	...	0.20	1.50	...	1.50
5.02 Opening of New Regional Centres of Indian Institute of Mass Communication (IIMC)	8.95	...	8.95	13.00	...	13.00	5.24	...	5.24	9.50	...	9.50
Total- Mass Communication	10.95	...	10.95	16.00	...	16.00	5.44	...	5.44	11.00	...	11.00
6. Strengthening of Broadcasting Activities												
6.01 Strengthening of Electronic Media Centre	9.84	...	9.84	15.10	3.00	18.10	13.71	3.00	16.71	14.30	3.00	17.30
6.02 Supporting Community Radio Movement in India	0.48	...	0.48	4.00	...	4.00	2.60	...	2.60	3.80	...	3.80
6.03 Mission Digitization	0.75	...	0.75	2.00	...	2.00	3.40	...	3.40	2.00	...	2.00
6.04 Automation of Broadcasting Wing	1.00	...	1.00	0.90	...	0.90	0.90	...	0.90	0.90	...	0.90
Total- Strengthening of Broadcasting Activities	12.07	...	12.07	22.00	3.00	25.00	20.61	3.00	23.61	21.00	3.00	24.00
Total-Central Sector Schemes/Projects	490.19	11.24	501.43	711.65	23.40	735.05	701.05	11.61	712.66	886.46	13.54	900.00
Other Central Sector Expenditure												
Autonomous Bodies												
7. Support to Autonomous Bodies												
7.01 Prasar Bharati	2514.36	...	2514.36	2820.56	...	2820.56	2820.56	...	2820.56	2889.36	...	2889.36
7.02 Film and Television Institute of India, Pune	29.21	...	29.21	31.29	...	31.29	30.79	...	30.79	32.85	...	32.85
7.03 Satyajit Ray Film and Television Institute(SRFTI) Kolkata	14.35	...	14.35	16.46	...	16.46	17.46	...	17.46	19.71	...	19.71
7.04 Childrens Films Society of India	3.25	...	3.25	3.60	...	3.60	3.60	...	3.60	3.90	...	3.90
7.05 Indian Institute of Mass Communication	9.19	...	9.19	20.39	...	20.39	18.89	...	18.89	26.49	...	26.49
7.06 Press Council of India	3.84	...	3.84	6.73	...	6.73	6.73	...	6.73	7.45	...	7.45
Total- Support to Autonomous Bodies	2574.20	...	2574.20	2899.03	...	2899.03	2898.03	...	2898.03	2979.76	...	2979.76
Grand Total	3476.20	11.24	3487.44	4065.58	23.40	4088.98	4077.37	11.61	4088.98	4361.67	13.54	4375.21

(In ₹ crores)

	Actual 2017-2018			Budget 2018-2019			Revised 2018-2019			Budget 2019-2020		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
B. Developmental Heads												
Social Services												
1. Art and Culture	8.30	...	8.30	9.55	...	9.55	10.04	...	10.04	10.89	...	10.89
2. Information and Publicity	669.72	...	669.72	827.57	...	827.57	824.20	...	824.20	872.09	...	872.09
3. Broadcasting	2737.86	...	2737.86	3090.27	...	3090.27	3054.31	...	3054.31	3247.36	...	3247.36
4. Secretariat-Social Services	60.32	...	60.32	63.85	...	63.85	66.61	...	66.61	68.68	...	68.68
5. Capital Outlay on Information and Publicity	...	11.24	11.24	...	23.40	23.40	...	11.61	11.61	...	13.54	13.54
Total-Social Services	3476.20	11.24	3487.44	3991.24	23.40	4014.64	3955.16	11.61	3966.77	4199.02	13.54	4212.56
Others												
6. North Eastern Areas	74.34	...	74.34	122.21	...	122.21	162.65	...	162.65
Total-Others	74.34	...	74.34	122.21	...	122.21	162.65	...	162.65
Grand Total	3476.20	11.24	3487.44	4065.58	23.40	4088.98	4077.37	11.61	4088.98	4361.67	13.54	4375.21
	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total
C. Investment in Public Enterprises												
Exploration and Production												
1. Braodcast Engineering Consultants India Limited	...	107.29	107.29	...	78.33	78.33	...	121.04	121.04	...	142.00	142.00
2. National Film Development Corporation	...	15.96	15.96	...	8.27	8.27	...	8.27	8.27	...	10.16	10.16
Total-Exploration and Production	...	123.25	123.25	...	86.60	86.60	...	129.31	129.31	...	152.16	152.16
Total	...	123.25	123.25	...	86.60	86.60	...	129.31	129.31	...	152.16	152.16

1.01. **Secretariat:** It covers the establishment expenditure for Main Secretariat and Principal Accounts Office.

1.02. **Art and Culture:** The provision covers expenditure on (i) Central Board of Film Certification and (ii) Film Certification Appellate Tribunal

1.03. **Information and Publicity:** This covers establishment expenditure of the following Media Units of this Ministry -

(i) Bureau of Outreach and Communication - As per decision taken in the Ministry, the establishment expenditure of Directorate of Advertising and Visual Publicity, Directorate of Field Publicity and Song and Drama Division have been merged and a single budget entry namely Bureau of Outreach and Communication has been made from 2018-19 onwards. It covers the activities viz. publicity campaigns

through advertising and other printed materials, as well as through Radio, Televisions, exhibitions and other outdoor publicity media, interpersonal, developmental communication through film shows, live media programmes, photo displays and seminars and live entertainment media for creating awareness amongst the masses, particularly in rural areas.

(ii) Press Information Bureau- which serves as a link between the Government and the Press and attends to the Publicity and Public relation requirements of various Ministries/Departments of the Government. The activities of Photo Division viz. official photo coverage of the day to day assignments of Prime Minister and Vice President of India. It is also responsible for visual documentation and preparing photographs for internal and external publicity on behalf of Government of India, has been merged with Press Information Bureau from FY 2019-20 onwards.

(iii) Publications Division -This provides for expenditure of the Publications Division of the Ministry which publishes priced books, journals and other printed material in English, Hindi and Regional languages on a wide variety of subjects. Publications Division also brings out the weekly Employment News/Rozgar Samachar in English, Hindi and Urdu.

(iv) New Media Wing -The provision under this head is for Research and Reference Division renamed as New Media Wing which collects and collates basic information on subjects of media interest for providing assistance to the Ministry and to its Media Units, Indian Missions abroad and newspapers and media agencies.

(v) Registrar of Newspapers for India maintains statistical records/verification of titles for newspapers/periodicals. It also issues certificate of registration in respect of newspapers/periodicals.

(vi) It also includes provision for Contribution to International Programme for Development of Communication (IPDC), Contribution to the Asian Institute of Broadcasting Development (AIBD), Contribution to membership of International Archive Organizations by NFAI and Private FM Radio Station.

(vii) It includes Establishment Expenditure of (a) Films Division (which disseminates information on all important aspects of the country life to Indian and Foreign audience through news-reels, short films and documentaries), it also includes operational expenditure of National Museum of Indian Cinema (b) Directorate of Film Festivals is vested with the responsibility of Promoting good cinema and organizing International Film Festival of India, Indian Panorama Film Festival and National Film Awards and also manage Siri for Auditorium (c) National Film Archive of India which preserves the best of national and foreign film classics.

(viii) Electronic Media Monitoring Centre -The provision is for monitoring Television Channels/ Radio for violation of programme code and advertising code.

2.01. **Grants-in-aid to Prasar Bharati:** It includes provision to cover the gap in resources of Prasar Bharati in meeting its Revenue expenditure.

2.02. **Grants-in-aid to Prasar Bharati for Kisan Channel:** It includes the provision of grants-in-aid to Prasar Bharati for Kisan Channel.

2.03. **Grants-in-aid to Prasar Bharati for Arun Prabha Channel:** It includes the provision of Grants-in-aid to Prasar Bharati for Arun Prabha Channel.

2.04. **Broadcasting Infrastructure Network Development:** It includes provision for the scheme Grant in aid to Prasar Bharati, which is being provided to cover the gap in resources of Prasar Bharati in meeting its Revenue expenditure. The provision of Prasar Bharati was covered under three schemes viz. (a) Grants-in-aid to Prasar Bharati; (b) Grants-in-aid to Prasar Bharati for Kisan Channel; and (c) Grants-in-aid to Prasar Bharati for Arun Prabha Channel. Now, these three scheme have been merged and renamed as Broadcasting Infrastructure Network Development (New Scheme).

3.01. **Development Communication and Information Dissemination:** The provision under Umbrella Programme Development Communication and Information Dissemination.

3.02. **Media Infrastructure Development Programme:** The provision under Umbrella Programme Media Infrastructure Development Programme. As It excludes the expenditure of the scheme

Opening of regional Centres of IIMC, it is renamed as Media Infrastructure Development Programme excluding IIMC.

3.03. **Human Resource Development:** The Umbrella Programme Human Resource Development (HRD) includes schemes on (a) Training for HRD excluding Prasar Bharati, (b) International Media Programme, (c) Policy related Seminar etc., (d) HRD for Films Media and (e) Payment for Professional Services.

4.01. **Development Communication and Dissemination of Filmic Content:** 4.01 The Umbrella Programme Development Communication and Dissemination of Filmic Content includes the following Schemes-

(a) Promotion of Indian Cinema through Film Festivals and Film Markets in India and abroad (Main Sectt.)- Promoting Indian cinema through participation in film festivals and film market.

(b) Production of films and documentaries in various Indian languages- For production of feature films, children films and documentary films in various Indian languages.

(c) Webcasting of Film Archives (Films Division)- Distribution of documentaries, animation and short films.

(d) Acquisition of archival films and film materials (NFAI)- Acquire and preserve the heritage of national cinema and build up a representative collection of World Cinema.

(e) As of now, the scheme Anti-Piracy initiatives was under the umbrella programme Mission/Special Projects. From BE 2019-20 onwards It has been included under the umbrella programme Development Communication and Dissemination of Filmic Content.

4.02. **Infrastructure Development Programme relating to Film Sector:** The Umbrella Programme Infrastructure Development Programme relating to Film Sector includes the following Schemes:

Up gradation, modernization and expansion of CBFC and certification process, Siri Fort Complex (DFF), Films Division, National Film Archive of India including Jayakar Bungalow and setting up of digital library (NFAI), FTII and SRFTI (Kolkata).

4.03. **National Museum of Indian Cinema:** National Museum of Indian Cinema (Film Division) procures various regional languages movies across the country.

4.04. **Missions/Special Projects:** As of now, the Umbrella Programme Missions /Special Project includes three Schemes viz. (a) National Film Heritage Mission (Main Sectt.); (b) Anti-Piracy Initiatives; and (c) Setting up a national Centre of excellence for animation, gaming and special effects. From BE 2019-20 onwards, two schemes of this umbrella programme viz. (a) National Film Heritage Mission (NFHM); and (b) Setting up a national Centre of excellence for animation, gaming and special effects will be shown separately under single line entry in the Statement of Budget Estimates (2019-20). The scheme Anti-Piracy Initiatives has been merged with the Umbrella Programme Development Communication and Dissemination of Filmic Content.

4.05. **National Film Heritage Mission:** National Film Heritage Mission (Main Sectt.)- To restore films of historical, cultural and aesthetic value and to construct archival and preservation facilities. It also includes the capital expenditure on construction of vaults for preservation of restore materials.

4.06. **National Centre of Excellence for Animation, Gaming and Special Effects:** Setting up a national centre of excellence for animation, gaming and Special Effects- To impart world class education at affordable fee structure in animation, gaming, visual effects and comics.

5.01. **Upgradation of IIMC to International Standards:** The provision covers up-gradation of IIMC to International Standards .

5.02. **Opening of New Regional Centres of Indian Institute of Mass Communication (IIMC):** The provision is for opening of new Regional Centre of IIMC.

6.01. **Strengthening of Electronic Media Centre:** The provision includes revenue and capital expenditure on Electronic Media Monitoring Centre which supervises observation of the programme code and advertising code by TV/Radio channels.

6.02. **Supporting Community Radio Movement in India:** The provision is for community radio movements which are particularly relevant among the illiterate.

6.03. **Mission Digitization:** The provision is for effective monitoring of the seedlings of the Set Top Boxes (STBs).

6.04. **Automation of Broadcasting Wing:** The provision is to develop a secure online portal for expeditious disposal of the application for new TV Channels.

7.01. **Prasar Bharati:** It covers the Non-Scheme expenditure of Prasar Bharati.

7.02. **Film and Television Institute of India, Pune:** It covers the Non-Scheme expenditure of Film and Television Institute of India (FTII), Pune

7.03. **Satyajit Ray Film and Television Institute(SRFTI) Kolkata:** Support to Autonomous Bodies - It covers the Non-Scheme expenditure of Satyajit Ray Film and Television Institute (SRFTI), Kolkata

7.04. **Childrens Films Society of India:** It covers the Non-Scheme expenditure of Children Film Society, India (CFSI).

7.05. **Indian Institute of Mass Communication:** It covers the Non-Scheme expenditure of Indian Institute of Mass Communication (IIMC)

7.06. **Press Council of India:** It covers the Non-Scheme expenditure of Press Council of India (PCI)